

JORNAL DO CAMPUS

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UNIVERSITY OF FORTALEZA
TEACHING AND LEARNING
SINCE 1973



University of Fortaleza

*Knowledge exchange in teaching,
research and extension*

Located in Brazil's Northeast, in the City of Fortaleza, the State Capital, the University of Fortaleza has been offering, since 1973, the best conditions for teaching and learning. With qualified professors, a modern infrastructure and incentives for research and post-graduation studies, all packed into an institution which maintains an excellent exchange program. Students from Unifor and abroad are united in courses given in the English language as well as in many different activities offered through out the campus. Now, let's take some time to get to know what makes Unifor one of Brazil's top institution for education and scientific production.

UNDER-GRADUATION

2

Complete teaching structure responsible for excellence in professional education and knowledge production

EXTENSION

4

The gathering of students from other countries while experiencing activities in the multicultural space of the campus

POST-GRADUATION

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Considered as one of the country's best, Unifor has been offering postgraduate courses for more than three decades

Students from different countries gather at Unifor

At the University of Fortaleza, both Brazilian and foreign students sit side by side in classes given in English. Students have their individual goals and at the end of the semester, the cultural exchange surpasses their expectations

All course content, comments and tests are provided in English. The demand for courses given in English brings together students from the University of Fortaleza and the exchange program. They get to know each other, study together and exchange experiences from all over the world. Unifor offers courses to exchange students and provides the interaction between them and Brazilian students. This unique interaction is made possible through the University of Fortaleza's academic exchange program.

Participation in the international arena is a global concern for higher learning institutions and the University is constantly making contacts with other academic centers. Today, the institution has agreements with 114 higher learning institutions, distributed through out Europe, Latin America, North America and most recently in Asia. The cooperation agreements allow for students, professors and staff to take part in an exchange program, which includes research, studies and foreign languages. For more information, please send us a message at the University of Fortaleza's International Student Advisory: intercambio@unifor.br or international@unifor.br.



A structure of excellence

Spread out in an extensive campus of 720 thousand square meters, the University of Fortaleza has auditoriums, library, theater, audio-video rooms, laboratories, sports park, healthcare center, cultural space, student center, legal practice office, research centers and different university extension centers. Check out our campus structure and see for yourself

Library

One of the State's largest libraries can be found at the University of Fortaleza campus, well known for its rich collection and modern infrastructure. The library is equipped with more than 250 thousand books and resources in human, law, technology, health and administration sciences.



Student Center

Meet some friends for a snack, print assignments or maybe buy that last minute gift? A great idea is the Student Center. Besides the food court, shops and quick printing press, the Student Center has a travel agency, bank, pharmacy, book shop and an audio-visual projection room. Cultural and academic events are always taking place in this special and unique space.



Celina Queiroz Theater

Entertainment tips always include Celina Queiroz Theater's diversified program, which is located in Block T of the campus. You will quickly notice that Unifor takes art production very seriously, including shows and theater plays with local and international artists. Students, professors and staff always check out the program full of major theatrical productions.



Cultural Space

How is Miró, Rembrandt, Rubens and other great names of the fine arts made available to the general public at the Unifor campus? Drop by and visit our Cultural Space, which is located in the second floor of the President's Office Building. A team of students specially trained in art history receives visitors and provides a guided tour of the works of art and share wonderful stories of the artists.

Sports Park

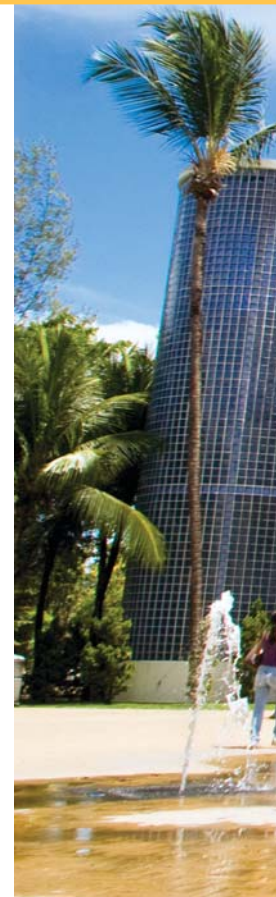
Unifor has a one of the country's most modern and complete structure for sports. At the Sports Park you may find the MultiSports Court, a 5 thousand m² sports complex with a pool, beach volley ball court, tennis court, an official football field, football society field and a track and field stadium, one of the few in Brazil to receive certification from the International Association of Athletics Federations.

Gym

The Unifor Gym not only provides students with a special discount, but also provides wellbeing and a healthy lifestyle or at least helps those who want to keep in shape. The Unifor Gym offers weight lifting, gymnastics, swimming, water gymnastics and physical assessments.



Where projects take shape



Once admitted to Unifor, students are faced with many options which vary from research programs and monitoring program to arts, sports and social activities. Unifor encourages students to discover their different talents. Here are just some of our activities

Research

Since the first semester, it is possible to participate in research groups in fields related to undergraduate studies as well as postgraduate courses. In order to support the students, Unifor has Five Research Centers, one for each field of science: Administration, Human, Legal, Health and Technology. Moreover, the Institution has research professors who are always willing to guide and advise the young researchers.

Monitoring

Monitoring is the first step toward being faculty, and those who one day, desire to enter a classroom as a professor, can choose to be a monitor, expanding their knowledge and facilitating the learning of others. There are two monitoring programs available at the University: institutional and voluntary. Unifor students have the opportunity to receive annual research scholarships.



Social Projects

For those who have the spirit of collaboration and enjoy helping others, the University develops many social projects, such as Young Volunteers, Retail Agents, Center of Professional Training, Education and Health in the Discovery of Learning and Capacity Building for the Disabled. Besides contributing to the wellbeing of the community, the social projects are an excellent opportunity to acquire more knowledge.



Art Groups

Art lovers will also discover on the Unifor campus a great opportunity to develop their talent by taking part in the Art Groups: Music, Choir, Theater Troupe and Dance Company. With folk and classic performances, the groups enchant the university community as well as outside audiences and constantly receive support from the Institution's Division of Arts and Culture.

Online Education

The Distance Learning Center is an integral part of the University, where it is possible to take online courses, such as: Methodology for Writing Scientific Papers, Introduction to Economy, Consumer Rights, Production of Technical Texts, Introduction to Computer Science and many other stimulating courses. Extension, undergraduate and postgraduate virtual courses are also available. The Center also provides chat rooms, discussion forums and some on site sessions for students to clarify course material among themselves and with professors, where students get to interact in a dynamic learning environment without losing any of the content.





Homework involves *doing sports*

Regular exercise brings important health benefits while helping to prevent and treat disease

The University of Fortaleza encourages sport activities and healthy competition. At the campus, students have access to sports, an element that complements intellectual development. Qualified professionals regularly coach the athletes in different university sport modalities: volleyball, basketball, handball, swimming, track and field, futsal and football are just some activities. Unifor also has in its campus a branch of the National Center for Athletics Training, working to promote major events focused on the dissemination of sports and the development of new talents. This is a great example of the University's vocation in promoting national sporting events, such as the International Track and Field Grand Prix.

The University's sports projects are fully backed by a complete infrastructure. Part of this structure is the Unifor Track and Field Stadium, one of the few in Brazil to be certified by the International Association of Athletics Federations, the multi-sports court, a 5 thousand m² sports complex, equipped with three courts, three grand stands with a seating capacity for 850 fans, besides the multi-purpose room with facilities for martial arts, lockers and classrooms and the office of the Sports Activity Division. The Unifor Gym is also a great place to exercise, such as for Unifor Physical Education students who take different classes and have supervised internships.



The best for your education

Centers designed for the practice of professional activities in different fields which facilitates the insertion of students into the job market



EPJ

If the practice of healthcare services has its own unique space, other fields also have theirs. The Legal Practice Office (EPJ) for example, offers not only legal council to the local community, but is also the perfect internship environment for Law students. Students are also provided with a complete Law Office and laboratory as well as a space reserved for the construction of citizenship and civic values.



Nami

Serving the general community, the Integrated Healthcare Center (Nami) serves as a great place to work as an intern and is a rich environment for research conducted by the students of the Health Sciences Center as well as the Psychology course. Healthcare services are provided to the local community by students under the supervision and guidance of professors. The Center is a reference for the Northeast of Brazil, and has received certification in different areas of healthcare.

Nic and TV Unifor

Communication and new media occupy two academic practice environments: the Integrated Communication Center (Nic) and TV Unifor. The Nic is comprised of Production Stations for Radio, TV, Photography, a Multi-Media Center, an Advertising Agency and a Journalism Laboratory. In the works since 2005 and with cable TV broadcasting to the entire State, TV Unifor is a capacity building space for students who actively participate in the production of the programs.



Nati

How can we not mention technology structures in a time when technology innovation is the name of the game? The Applied Information Technology Center (Nati) is a space reserved for the research and development of innovative technology with the participation of students as well as an environment for professional development and training. The students develop research and skills by actively taking part in real life projects.

Dental Clinic

The Integrated Dental Clinic is another space where theory is put into practice. One hundred dental offices are distributed in two clinics: one which is multi-disciplinary, with 64 dental offices, and another which is integrated, with 36 offices, as well as an advanced surgical center, where everything functions within the University campus and services are provided free of charge to the community.



Junior Companies

Students studying Tourism and Hotel Management, Psychology, International Business and Administration have the opportunity to learn and experience the marketplace with Junior Companies. In these companies, students receive clients, learn management skills and have real life contact with the marketplace. The professors are always monitoring and advising the students in all the activities.

Action recognized in all of Brazil

The University of Fortaleza, with the help of the Edson Queiroz Foundation, encourages different projects and action developed in society which have received national recognition and awards

The best private higher learning institution of the North and Northeast of Brazil, a reference in teaching and research for the entire country, is also widely recognized for its social responsibility projects. The University of Fortaleza, maintained by the Edson Queiroz Foundation, takes pride in being a responsible institution since 1971, for its educational, social and cultural development in the State of Ceará in the Northeast region.

This action is recognized not only for the positive outcome achieved but also because of the various awards received. Examples of such honors is the Professional Education Center, which offers professional vocational courses for both youth and adults of needy communities,

the Active Citizenship Program which raises awareness of legal rights and concepts of citizenship in different neighborhoods of Fortaleza. Students and professors participate in the projects which have recently received national awards.

Students from different courses also take part in the Education and Health in the Discovery of Learning Project, which offers daily free classes to children, adolescents and adults which are held in the health institutes where they receive treatment. Up and running since 2000, the Project has inspired plenty of action and has received many tributes and honors.

The University's commitment with environmental responsibility and sustainability is reflected in the certification granted

from Ibama (Brazilian Institute of the Environment and Natural Renewable Resources), which considers Unifor's campus an area for the release of wild animals. In its 720 thousand m² of surface area, Unifor keeps extensive green areas well preserved.

There are many other social responsibility projects that the Edson Queiroz Foundation, through the University of Fortaleza, maintains and supports in the fields of education, health, arts and culture, sports, environmental responsibility and professional training. Perhaps what is more important than the awards received is the real meaning of this action that is being developed as well as providing the means to improve the quality of life of our society.





Art and education



Beyond the four walls of the classroom, the exhibits and performances contribute toward a comprehensive education which extends to the general public

While disseminating arts and culture as effective educational tools, the University of Fortaleza and the Edson Queiroz Foundation contribute to the comprehensive education of different audiences. Unifor promotes different arts and culture initiatives in its Cultural Space which reflects in the learning and human growth of thousands of people.

For 20 years, Unifor's Cultural Space has been organizing exhibits and shows of internationally renowned artists such as Miró, Rembrandt, Rubens, Vik Muniz, and has successfully developed the Arts-Education Project. It is through this important project that the University disseminates, renews and democratizes knowledge of art, history and culture from different countries, something which could only be accessed by a small part of the population in the past.

THE ARTS AND DIFFERENT AUDIENCES

As part of the Arts-Education Project, educational action is promoted in order to involve children and adolescents from the public and private school system, as well as university students by guided visits to art and cultural activities which aim at transforming and motivating the students future and social mobility. The project also provides art workshops to facilitate the public's understanding of the art world and its techniques. Moreover, University students play the role of monitors during art shows and exhibits, they are trained and informed in order to provide visitors with information on the art work and artist on display.





Transition from being *an academic* to a *professional*

Academic careers and market demands are the prime focus of the University of Fortaleza's postgraduate program

Until recently, postgraduate courses were required by professionals who already were well established in their jobs or were sought by those who had a vocation for teaching and research. Nowadays, it is becoming increasingly common for recent undergrads to seek specialization, master and doctorate courses. Besides seeking greater specialization in a given field of study, the marketplace now requires more titles. Unifor's postgraduate courses are structured to meet academic needs of sectors of industry, trade and public services, in other words, a way to include more students in the workplace. Partnerships have been established with national and international institutions for the cooperation between master and doctorate students in postgraduate courses as well as in the University's Vice-Presidence of Research and Graduate School.

EXCELLENCE IN POSTGRADUATE COURSES

Presently, the University of Fortaleza offers more than 80 specialization and MBA courses, masters courses (Applied Informatics and Collective Health), masters and doctorate programs (Business Administration, Constitutional Law and Psychology), as well as a doctorate in Biotechnology, in partnership with the Northeast Biotechnology Network – Renorbio. Furthermore, the University is linked to higher learning institutions from the region, the country and overseas, and with funding agencies, such as the Brazilian Federal Agency for Support and Evaluation of Postgraduate Education (Capes) and the Foundation for Support in Scientific and Technological Development of Ceará (Funcap), besides all the incentives provided from the Edson Queiroz Foundation.



Study at Unifor

In our relentless pursuit for excellence and credibility in education, Unifor has the challenge of educating and preparing committed professionals with ethics and moral values

There are different ways to study at the University of Fortaleza. The most traditional way is to go through our Selection Process, which takes place every semester and which includes the Summer Vacation Entrance Exam and the New Course Option. For undergraduate or special students who wish to transfer to Unifor, admission takes place twice a year, usually during the months of April and October. Check out the school year calendar on the University's website (www.unifor.br). For those who wish to renew their enrollment or to conclude their undergraduate course, need to fill in the request form which may be obtained

from the Student Affairs Division (DAE). Students who have completed their undergraduate course and want to continue with their graduate studies may also log on to Unifor's website and check out the extension and postgraduate courses available as well as specialization, MBA, master and doctorate courses which are also regularly offered. The University's doors are also open to receive new overseas students through our complete Exchange Program. For more information, please get in touch with the University of Fortaleza's International Student Advisory: intercam-bio@unifor.br or international@unifor.br.

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